



# ColegauCymru Annual Conference 2026

**Making the case for change:  
Further education's priorities for the  
new Welsh Government**

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5 November 2026

Cardiff City Stadium

## Overview

Colegau Cymru is delighted that our Annual Conference will return on 5 November 2026 at Cardiff City Stadium.

With a packed agenda, the Conference promises to bring together 200 key stakeholders, educators and industry leaders, from across Wales and beyond to demonstrate the value of further education and share thinking on the challenges ahead.

Coming just months after the Senedd Election, the conference will provide a valuable opportunity to reflect, connect and look ahead together as the further education sector responds to a new political landscape. It will explore the sector's priorities, make the case for change, and consider how colleges can be at the heart of the new Welsh Government's agenda.

The event will also invite delegates to consider what Wales needs from colleges in the future, and how we can collectively address evolving skills needs both now and in the years ahead.

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# About ColegauCymru

We are an education charity which promotes the public benefit of further education in Wales. We believe that all learners have the right to world-class education, delivered in a safe, diverse and inclusive setting and within a sector which supports the wider community, employers and the economy.

We also convene the Further Education Principals' Forum, which represents the interests of further education providers.

We undertake research and policy development and provide practical support to the FE community. Working closely with Medr, Welsh Government and their agencies, and other stakeholders, we help shape policies affecting the FE sector, their learners and staff.

We also provide members with a range of professional support services that help enhance learner outcomes whilst enriching the learning experience.

## Our Vision



World-class  
further education  
for Wales

## Our Mission



Demonstrate the value  
of further education to  
all learners, society and  
the economy

# About The Conference



Coming just months after the Senedd Election, this year's ColegauCymru Annual Conference will discuss the sector's priorities and make the case for change and how colleges can be at the heart of the new Welsh Government's agenda.

The programme will feature keynote speeches, panel discussions, and interactive workshop sessions addressing key opportunities and challenges for the future of further education.

An exhibitor space offers the chance to connect with your target audience, raise your profile, and build lasting relationships. There will also be extensive networking opportunities throughout the day.

## Event Highlights

Keynote address: TBC

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Headline Sponsor: Agored Cymru

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200 high level stakeholders and decision makers in attendance

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Dedicated exhibition space to raise the profile of your organisation

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Panel sessions and workshops will tackle key current issues

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Multiple opportunities to network and build relationships

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## **Colegau Cymru Annual Conference**

Bringing together key stakeholders, education and industry leaders, from across Wales and beyond, to demonstrate the value of further education.

**Location: Cardiff City Stadium**



# Benefits for Sponsors

Raise the profile of your organisation with an audience of 200 sector leaders and policy makers, and other key stakeholders

Collaborate with stakeholders in workshops sessions to tackle challenges together

Dedicated exhibition space provides an opportunity for your organisation to engage with key decision makers

Learn more about the value of the FE sector and the mutual benefits of working together

Networking opportunities to build and deepen relationships with stakeholders and key decision makers across the sector

# Headline Sponsor



**SOLD!**



Our Headline Sponsorship Package allows your company/organisation to take centre stage as the premier sponsor of the conference, with your brand showcased prominently across all key touchpoints, ensuring maximum visibility and association with the conference's success.

- Organisation/company thanked in opening address from ColegauCymru Chair and thanked by ColegauCymru Chief Executive in closing remarks
- 10-minute slot in Conference Programme
- 2 delegate passes for Conference (value £400)
- 2 Conference Dinner invitations, at the top table (value £200)
- Exhibition Stand in a prominent position
- Refreshments and lunch for 2 additional individuals managing organisation/company's Exhibition Stand (value £100)
- Full page profile of organisation/company in Digital Conference Programme
- Organisation/company name and biography listed in Digital Conference Programme
- Organisation/company name listed first in all communications and as Headline Conference Sponsor
- Option to publish blog/thought piece on ColegauCymru website
- Organisation/company featured in pre- and post-event promotional reels as Headline Sponsors
- Organisation/company featured in pre-, during- and post-Conference scheduled social media posts
- ColegauCymru will like and share organisation/company's social media posts promoting attendance at the Conference

# Sponsorship Packages



## Gold

Sponsor and introduce a workshop related to your organisation

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Full page profile of organisation/company in the Digital Conference Programme

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Organisation/company name, logo and biography listed in Digital Conference Programme

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Exhibition Stand

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2 Conference delegate passes

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Refreshments and lunch for up to 2 staff members managing Exhibition Stand

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**£7,000 + VAT**

# Sponsorship Packages



## Silver

Exhibition Stand

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2 Conference Delegate passes

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Half page advert in Digital Conference Programme

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Organisation/company name, logo and biography listed in the Digital Conference Programme

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Refreshments and lunch for up to 2 staff members managing Exhibition Stand

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**£3,500 + VAT**

# Sponsorship Packages



## Bronze

Exhibition Stand

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Organisation/company name listed in Digital Conference Programme

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Refreshments and lunch for up to 2 staff members managing Exhibition Stand

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**£2,000 + VAT**

# Sponsorship Packages



## Branded Stationery

Showcase your brand with customised stationery provided to all conference delegates, ensuring lasting visibility and a professional presence throughout the event and beyond

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Organisation/Company to provide branded pens and notepads for each delegate

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Exhibition Stand

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Organisation/company name listed in Digital Conference Programme

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Refreshments and lunch for up to 2 staff members managing Exhibition Stand

**£3,000 + VAT**

# Sponsorship Packages



## Printed flyer for every delegate

A5 printed flyer to be placed on each delegate place setting  
(supplied by exhibitor)

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Organisation/company name listed in Digital Conference Programme

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**£750 + VAT**







# Sponsorship Packages



## Digital Programme Adverts

**Full Page  
Advert in  
Digital  
Conference  
Programme**

**£750 + VAT**

**Half Page  
Advert in  
Digital  
Conference  
Programme**

**£500 + VAT**

**Quarter  
Page Advert  
in Digital  
Conference  
Programme**

**£250 + VAT**

# Conference Team



**Lucy Hopkins**

Communications Manager

[Lucy.Hopkins@ColegauCymru.ac.uk](mailto:Lucy.Hopkins@ColegauCymru.ac.uk)



**Rachel Rimanti**

Governance and Office  
Manager

[Rachel.Rimanti@ColegauCymru.ac.uk](mailto:Rachel.Rimanti@ColegauCymru.ac.uk)



**Molly Sandells**

Communications and  
Events Officer

[Molly.Sandells@ColegauCymru.ac.uk](mailto:Molly.Sandells@ColegauCymru.ac.uk)



**Contact us to discuss  
the opportunities  
available**

## **Contact**

<b>Name</b>	Rachel Rimanti
<b>Email</b>	<a href="mailto:Rachel.Rimanti@ColegauCymru.ac.uk">Rachel.Rimanti@ColegauCymru.ac.uk</a>
<b>Phone</b>	029 2052 2500
<b>Website</b>	<a href="http://www.colegau.cymru">www.colegau.cymru</a>